

e-Voucher (Electronic Gift Cards)

Cadmus' own developed electronic gift card programme allows businesses to grow and establish a unique selling point even in the most competitive market.



AT A GLANCE

Dedicated or multi-function terminal options

Customised transaction options available

Transactions routed through the secure Cadmus network

Billing system includes automated invoicing and reporting

REQUIREMENTS

Cadmus CPO3 EFTPOS handset

Cadmus AC8000 EFTPOS terminal

- Cadmus delivers an electronic voucher (e-Voucher) solution using a single Cadmus eftpos terminal. e-Vouchers can be issued in various denominations and redeemed at point of sale. The retailer not only captures and retains new business but generates additional revenue.
- The terminal can be a dedicated e-Voucher terminal or multi-functional (EFTPOS and 'other' applications). The provision of multiple value added services on a terminal generates new revenue streams for merchants.
- Cadmus Electronic Commerce Management System (ECoMS) is the core application operating the e-Voucher solution. Standard terminal menus are utilised, or customised terminal solutions can be provided to meet merchant needs. This enables a flexible and phased approach to implementation and provides for a seamless customer experience.



- Transactions are routed over the Cadmus secure network. e-Voucher and payment data is switched to the appropriate host system (financial transactions to the bank system, and e-Voucher and Gift Cards to the Cadmus ECoMS host).
- Once payment has been accepted, and the e-Voucher availability is confirmed, the voucher is printed at the POS terminal with logos, product details, bar codes, e-Voucher denomination and conditions of use.
- Redemption of the voucher also takes place at the terminal. A gift card is swiped, or the barcode on the voucher is scanned in. The validity of the voucher is verified and an authorisation is generated.
- Cadmus terminals have multiple communications interfaces (e.g. modem, IP, GPRS, etc) enabled so the e-Voucher solution can be rolled out in selected locations around the world such as airports, hostels, universities and shopping malls.
- Reports can be also generated for the suppliers, retailers and e-Voucher scheme facilitators.
- ECoMS also supports the e-Voucher solution by including a billing system, which provides automated merchant invoicing, supplier created invoicing, detailed transactional reports and reconciliation for audit purposes.

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